

A **Trademark** serves as a **brand identifier**, ensuring your consumers can distinguish between products or services provided by different companies. A trademark can be a registered sign, design, word, or symbol. Trademarks help in protecting your brand reputation and build customer trust.

Importance of [Trademark Registration](#)

Many times it happens, entrepreneurs start their business without registering company name, logo or start product promotion without registering trademark and then found it taken by someone else. To avoid further complexities, it is necessary to register your trademark on time.



**TRADE MARK
REGISTRATION ?**

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